

Agenda

9:30-10:30am Welcome-- *Michael Potter, MD, Director, SFBayCRN, UCSF*

Keynote: The Future of Practice-Based Research in a Changing World: A National Perspective-- *Jack Westfall, MD, MPH, Director, Robert Graham Center for Policy Studies in Family Medicine and Primary Care, Academy of Family Physicians*

Keynote: Transforming the Research Agenda to Address Community Needs: Opportunities and Challenges in the Age of COVID-19-- *Harold Collard, MD, Director, UCSF Clinical and Translational Science Institute, and Associate Vice Chancellor for Clinical Research, UCSF School of Medicine*

Q&A

10:30-11:30am Panel Discussion: Academic Research in Partnership with Community-Based Health Systems: What Works, What Doesn't, and What's Needed

Ellen Chen, MD, Director of Population Health and Quality, San Francisco Health Network

Laura Miller, MD, Chief Medical Officer, Alameda Community Health Center Network

Parveen Sra, MPH, Director, Clinical Research Center at John Muir Medical Center

Michael Peterson, MD, Professor and Associate Dean, UCSF Fresno

Sarah Lamb, RN, MS, Director of Clinical Operations, MarinHealth Medical Network

Rajiv Pramanik, MD, Chief Medical Informatics Officer, Contra Costa Health Services

Co-Moderators: Valy Fontil, MD, MAS, MPH, Assistant Professor, UCSF School of Medicine and Michael Potter, MD, Director of SFBayCRN and Professor of Clinical Family and Community Medicine

-BREAK-

11:45-12:45pm Concurrent Virtual Poster Sessions

Session A: Practice-based digital technologies to support improved patient self-management. Moderator: Marilyn Stebbins, PharmD, Professor, UCSF School of Pharmacy

[1. Qualitative inquiry into chronic care management among complex patients: Integrating social determinants into technology design in San Francisco's safety net.](#) *Presenter: Kim Nguyen, ScD, UCSF School of Medicine*

[2. Design of a Comparative Effectiveness Study of Technologies to Promote Blood Pressure Control.](#) *Presenter: Claudine Woo, Ph.D, MPH, UC Berkeley School of Public Health*

[3. User Experience in Applying Digital Technology to Sustain Physical Activity After Completion of Cardiac Rehabilitation Program: The Mobile4Heart Study.](#) *Presenter: Abdelaziz Elnaggar, MBBS, MPH, UCSF School of Nursing*

[4. A Digital Health Intervention to Improve Physical Activity After Cardiac Rehabilitation: The Mobile4Heart Clinical Trial.](#) *Presenter: Abdelaziz Elnaggar, MBBS, MPH, UCSF School of Nursing*

[5. Engaging Adolescents in an interactive narrative environment to enhance adolescent preventive health services.](#) *Presenter: Elizabeth Ozer, PhD, UCSF School of Medicine*

[6. An innovative partnership for a new pharmacist-led teleophthalmology service to provide diabetic retinal exams for underserved patients with diabetes.](#) *Presenter: Rebecca Leon, PharmD, California Health Sciences University*

Session B: Population and Practice-based interventions for cancer prevention and screening. *Moderator: Leah Karliner, MD, Professor, UCSF School of Medicine*

[1. San Francisco Cancer Initiative \(SF CAN\): Documenting cancer burden by neighborhood.](#) *Presenter: Debby Oh, PhD, MSc, UCSF School of Medicine*

[2. Building a tobacco registry to increase delivery of smoking cessation services in a diverse primary care health system.](#) *Presenter: Maya Vijayaraghavan, MD, MAS, UCSF School of Medicine*

[3. The San Francisco Cancer Initiative: Addressing Inequities in Colorectal Cancer Screening in Community Health Centers.](#) *Presenter: Kara Lugtu, MPH, UCSF School of Medicine*

[4. Successes and Challenges for Federally Qualified Health Centers funded by the California Colorectal Cancer Coalition Community Grants Program \(2013 to present\) as they strive to improve the continuum of care for colorectal cancer in California.](#) *Presenter: Margaret Hitchcock, PhD, California Colorectal Cancer Coalition*

[5. A Practice-Based Research Partnership to Extend Access to Genetic Counseling for Hereditary Breast and Ovarian Cancer in Three Public Hospitals.](#) *Presenter: Rena Pasick, DrPH, UCSF School of Medicine, UCSF School of Medicine*

Session C: Redefining research and practice by incorporating patient perspectives and needs. *Moderator: Van Park, PhD, MPH, Associate Professor, UCSF School of Nursing*

[1. Patient & Family Advisory Councils \(PFACs\): Recruiting and Supporting Members from Diverse, Vulnerable and Under-Represented Communities.](#) *Presenter: James Harrison, PhD, UCSF School of Medicine*

[2. Engaging Patient & Family Advisory Councils \(PFACs\) in Internal Medicine Quality Improvement & Research Efforts: Barriers and Opportunities.](#) *Presenter: James Harrison, PhD, UCSF School of Medicine*

[3. Asian Americans and Pacific Islanders \(AAPI\) Communities' Perspectives and Recommendations on Recruitment Strategies for Participation in the Collaborative Approach for AAPI Research and Education \(CARE\) Registry.](#) *Presenter: Van Park, PhD, MPH, UCSF School of Nursing*

[4. Developing a digital user-centered community resource mapping tool for safety-net patients in San Francisco.](#) *Presenter: Anupama Cemballi, MA, UCSF School of Medicine*

[5. Contra Costa's Whole Person Care Case Management Quality Measures & Dashboards.](#) *Presenter: Alison Stribling, MPH, Contra Costa Health Services*

Session D: Interventions to support successful health coaching in primary care. *Moderator: Rachel Willard-Grace, MPH, Assistant Professor, UCSF School of Medicine*

[1. Using SPICE \(Students and Practitioners for Interprofessional Collaboration and Education\) to tackle the opioid epidemic in California's Central Valley.](#) *Presenter: Marie Gilbert, DNP, RN, CHSE, California State University, Fresno*

[2. What exactly happens in health coaching: A description of health coaching time and activities from a pilot study to expand access to pulmonary specialty care.](#) *Presenter: Alicia Digiammarino, MS, UCSF School of Medicine*

[3. Quality of Behavior Change Action Plans created in Primary Care settings as a tool for Patient Involvement in Type 2 Diabetes care.](#) *Presenters: Jose Parra, BS and Mansi Dedhia, MSc, MPH, UCSF School of Medicine*

[4. Imagine You - with what matters most to you.](#) *Presenter: Ellen Barnett, MD, PhD, Integrative Medical Clinic Foundation*

[5. Upfront Case Rate Pricing Yields Greater Stickiness for Virtual Mental Health Coaching Program.](#) *Presenter: Jennifer Temple, One Medical Group, San Francisco*

Session E: Emerging evidence to support evidence-based practice improvement. *Moderator: Diane Dooley, MD, Contra Costa Health Services*

[1. Hypertension medication prescribing patterns and blood pressure control for African Americans: Implications for practice.](#) *Presenter: Hunter Holt, MD, UCSF School of Medicine*

[2. Differential trends in extended-spectrum beta-lactamase-producing Escherichia coli infections in four healthcare facilities in a single metropolitan area: a retrospective analysis.](#) *Presenter: Eva Raphael, MD, MPH, UCSF School of Medicine*

[3. Unique factors that influence positive airway pressure adherence in obstructive sleep apnea patients.](#) *Presenter: Abby Cabrera, MPH, UCSF School of Medicine*

[4. Adverse Childhood Experiences \(ACEs\): Relation to Clinical and Patient Reported Outcomes for Adults with Sickle Cell Disease.](#) *Presenter: Olivia Chen, BS, UCSF School of Medicine*

[5. Identifying geospatial clusters of poor glycemic control and place-based barriers for diabetes management in San Francisco.](#) *Presenter: Riya Desai, MPH, UCSF School of Medicine*

-BREAK-

1:00-1:30pm Keynote: Moving Upstream to Address Inequities and Systematic Racism in Healthcare: A New Agenda for Practice-Based Research and Health Care Delivery--
Kirsten Bibbins-Domingo, PhD, MD, MAS, and Vice Dean for Population Health and Health Equity, UCSF School of Medicine

Q&A

1:30-2:45pm Panel Presentations: Addressing Social Needs through Research, Education, and Action

Food Pharmacies – Not Just for Safety Net Practice Settings

Jane Jih, MD, MPH, MAS, Assistant Professor, UCSF School of Medicine

Gina Moreno-John, MD, UCSF School of Medicine

Using Electronic Health Records to Collect Information and Address Social Needs

Matt Pantell, MD, MS, Assistant Professor, UCSF School of Medicine.

Building Skills to Support Whole Person Care: Lessons from Alameda County

Michael Reyes, MD, MPH, Professor Emeritus, UCSF School of Medicine

Laura Miller, MD, Chief Medical Officer, Alameda Community Health Center Network

Designing, Implementing, and Evaluating a Whole Person Care Pilot in Contra Costa County

Elizabeth Hernandez, MS, Quality Improvement Manager, CommunityConnect, Contra Costa Health Services

Moderator: Danielle Hessler Jones, PhD, Associate Professor, UCSF School of Medicine

2:45-3:00pm Summation: *Building Capacity to Address the Urgent Needs of Diverse Communities*-- Kevin Grumbach, MD, Director, CTSI Community Engagement and Health Policy Program, UCSF

5.25 Free AAFP CME Credit will be available.

Sponsored by: [UCSF Clinical and Translational Science Institute](#)

The San Francisco Bay Area Collaborative Research Network (SFBayCRN) is UCSF's primary care practice-based research network. SFBayCRN's mission is to facilitate mutually beneficial practice-based research partnerships between UCSF researchers and community-based primary care organizations, practices, and clinicians in the San Francisco Bay Area and Northern California. A unifying goal of our network is to support the development and dissemination of practice-based evidence to improve clinical practices and health outcomes in diverse communities. Our members include community-based clinicians, practices, health care organizations, and UCSF faculty.